

YWCA CAMBRIDGE



2023 YWCA Cambridge Healing Art of Music Concert, MIT Kresge Auditorium

CELEBRATES ITS 3RD ANNUAL HEALING ART OF MUSIC CONCERT

**A concert to benefit YWCA Cambridge with
Longwood Symphony Orchestra**

**Saturday, May 11, 2024
at New England Conservatory's Jordan Hall**

2024 Healing Art of Music Concert An Evening to Benefit YWCA Cambridge

Saturday, May 11, 2024
New England Conservatory's Jordan Hall
30 Gainsborough Street Boston, MA, 02115

EVENT OVERVIEW

YWCA Cambridge is partnering with Longwood Symphony Orchestra (LSO) as the beneficiary for their May 11, 2024 Concert, "Transfiguration with Longwood Chorus". All sponsorships and 100% of ticket sales made through YWCA Cambridge's ticket code will support our critical programming and the individuals we serve.

ATTENDANCE & REACH

On average the LSO hosts 400-500 guests per concert from Cambridge and surrounding areas. YWCA Cambridge promotes the event in print and digitally via Facebook and Instagram, platforms which have 1,600+ followers each. Each sponsor will be mentioned on our social media channels leading up to the event. Additionally, sponsors will be featured on 3-4 email blasts leading up to the concert, reaching over 2,000 individuals.

WHY YOUR SUPPORT MATTERS

- Founded in 1892, YWCA Cambridge is one of the oldest and largest providers of affordable housing for women in the Cambridge area. In 2023, we housed **181** people at our Tanner Residence and Renae's Place for Homeless Families, many of whom received stable housing through collaboration and support from staff.
- 100% of the women and families in our residences have income below the poverty line.
- In 2023, YWCA Cambridge served **700+** people through ongoing and one-time initiatives devoted to empowering women and eliminating racism.
- YWCA Cambridge's Youth Leadership programming uniquely serves girls, nonbinary, and transgender youth in the Cambridge community through two programs, Girls Only Leadership Development (GOLD) and GEY (Gender Expansive Youth). In 2023, we supported **35 youth** in year-long programs, cultivating their social activism skills while uplifting their intersectional identities.

"There is something so beautiful in knowing you aren't alone in your experiences.

Through GEY, we are able to build a community of teens like us." - GEY Participant

- Our Racial and Social Justice Advocacy department directly served **537** individuals through programming while providing testimony in support of bills aligned with our mission.



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Sponsorship Opportunities

We would be grateful for any contribution you are able to make. Below are some categories for reference. Please select a sponsorship package and **return the commitment form below by Friday, April 26th**. If you would like to discuss an alternative level of support or an in-kind donation, please contact Cassandra Ling at 781-885-4206 or at cling@ywcacam.org.

Sponsorship Benefits	Family Shelter \$7,500+	Community \$5,000	Advocacy \$2,500	Youth Leadership \$1,000	Support \$500
PRE-EVENT RECOGNITION					
Tickets to Event	16	12	8	4	2
Social Media	*	*	*	*	
Email blast	*	*	*	*	*
Mention in Press Releases	*	*	*		
Sponsor logo on website for 12 months	*	*			
ON SITE RECOGNITION					
Ad in Program Booklet	Full Page	Half Page	1/4 Page		
Special Mention from Stage	*	*			
Email blast	*	*	*	*	*
Social Media Thanks	*	*	*	*	*

We also accept checks via mail with the exact amount for your sponsorship and/or ticket(s).



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SPONSORSHIP COMMITMENT FORM

Sponsor Name:

Please list names as you would like them to appear in print and online recognitions.

Contact Name:

Phone:

Address:

City/State/Zip:

Email:

Social Media Handles:

LinkedIn:

Instagram:

Facebook:

Return the commitment form by Friday, April 26, 2024 to ensure receipt of sponsor recognition benefits. Payment can be made via check, ACH transfer, or credit card.

Checks should be made out and mailed to YWCA Cambridge, 7 Temple Street, Cambridge MA 02139.

Please email a high-resolution logo and your full-color advertisement for the program booklet (jpeg format only) to cling@ywcam.org no later than Friday, April 26, 2024.

Advertisement Sizes:

- Family Shelter Sponsor: Full Page (5.5”w x 8.5”h)
- Community Sponsor: Half-page (5.5”w x 4.25”h)
- Advocacy Sponsor: Quarter page (2.75”w x 4.25”h)

Questions? Event Contact:

Cassandra Ling
781-885-4206

YWCA Cambridge Tax ID: 04-2103968